

Jeff Ballabon

www.ballabon.com

"If a public relations firm had an opening for a ninja, they'd hire Jeff Ballabon; if Chuck Norris wanted to write a book on international relations, Jeff Ballabon would be the ghostwriter; if Akira Kurosawa did a movie about Israel, Jeff would play one of the leading roles; and if Chuck Yeager wanted to push an envelope in which secret documents were stored he'd ask Jeff to do it."

G. Gordon Liddy, Radio America



Jeff Ballabon, advisor to the Trump 2020 Campaign, is CEO of Ballabon Public Affairs and B2 Strategic. He is a political and media strategist, and a national conservative leader. He has headed the communications and public policy departments of major media corporations including CBS News, KKR's Primedia, and Time Warner and NBC's Court TV.



Jeff also is senior counsel for government and international affairs at the American Center for Law and Justice (ACLJ), where he works with a global team of lawyers defending religious liberties and free speech, defending the State of Israel at the International Criminal Court, the United Nations, and the European Union, attacking the BDS movement, protecting victims of BDS, and passing anti-BDS laws



Jeff also hosts The Monday Meeting, described by *ABC News* as "deliberately low profile but extremely influential" and by the *Observer* as "one of New York's quietest and most powerful political institutions."

Jeff was a leader of the revolutionary rewriting of the Republican Party's current platform on Israel, hailed as the most pro-Israel political platform in history. He successfully represented victims of Palestinian terror before the White House, State Department, Justice Department and Congress. With ACLJ, he successfully defended the Gush Etzion Foundation against a \$34.5 billion lawfare litigation in US federal court that alleged genocide, war crimes, and crimes against humanity.



Washington Legal Times has described Jeff as "a quiet presence on Capitol Hill," who "travels easily in conservative circles." The *New York Observer* observed that he "is very well-known at the highest levels of the

White House" with "friends on both sides of the political divide" and *Politicker* has reported that he has "actual power in Washington."

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Jeff is a veteran of five presidential campaigns and over a dozen House and Senate campaigns. As *Salon* explained, Jeff is the “architect of a strategy that has sought to bring Orthodox Jews into the Republican fold, in an effort to balance the overwhelmingly Democratic voting habits of mainstream American Jews.” And, as the *Forward* reported, “Ballabon basically created a new demographic...he helped put his fellow Orthodox Jews on the map as a separate Republican Party constituency.”



A graduate of Yale Law School, Ner Israel Rabbinical College, and Yeshiva University, Jeff previously was Senior Vice President at CBS Corporation in charge of all CBS News communications. He served as Republican Counsel to the US Senate Commerce Committee and Legislative Counsel to Sen. John Danforth (R-MO). He has twice been a Presidential Appointee and has received two Certificates of Distinguished Service from the US Senate.

Jeff has been profiled in numerous books about Washington, politics, and the media and is the basis of a character in the critically acclaimed novel *Bag Men*. He has been named one of the 50 “Most Influential” Jews in America.



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WHAT THEY'RE SAYING ABOUT JEFF BALLABON



"Jeff's our go-to guy on a daily basis. On media, politics, policy – on dealing with the Swamp – Jeff's the insider's insider."

Deputy Assistant to President Trump



"Trailblazing: politics can easily divide Jews, but Ballabon is using it to unify."

The Algemeiner

"His influence has grown as he has been perceived as a person of conviction and integrity rather than someone who merely buys and sells access."

Mishpacha Magazine

"This man knows how to use politics to unite and spiritually elevate..."

Ami Magazine

"A right-winger on Israel, and so has the credibility to sell the president's policies...a charismatic figure in his own right."

Forward

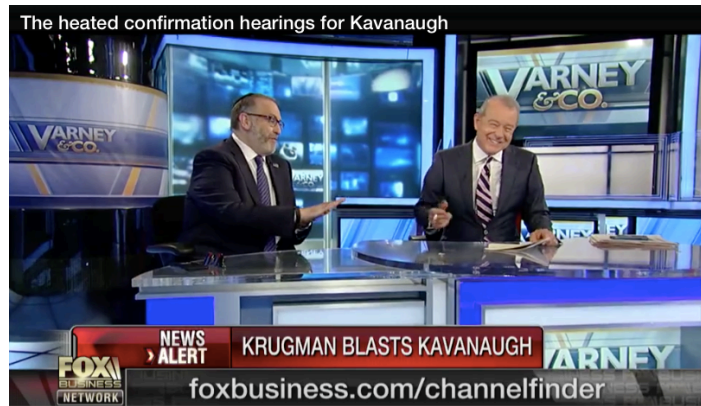


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"I believe all of America's Jews must make Aliyah. And if you ask me who will represent the Jewish people's interests in America, I will tell you that so long as Jeff Ballabon is willing to advocate for us, the Jewish people and the State of Israel will be far better off than we are today."

MK Rabbi Benny Elon



"There is a compelling theme to Ballabon's professional, political and activist life. He's consciously made a career out of pursuing public service in the private sector."

Lifestyles Magazine



"A political genius whose mind moves a million miles a minute..."

Director of Coalitions, US Senate Republican Conference

"One of the most intelligent, thoughtful and skilled public policy professionals... His experience is unparalleled..."

RNC Field and Communications Director

"The ultimate patriot..."

Director, White House Office of Public Liaison

"The architect of George W. Bush's groundbreaking outreach..."

Politico

"Jeff is far and away one of the most creative, aggressive and effective operatives I've worked with in over 25 years of political campaigning."

Executive Director, Victory '04

"Influential architect of a strategy that has sought to bring Orthodox Jews into the Republican fold, in an effort to balance the overwhelmingly Democratic voting habits of mainstream American Jews."

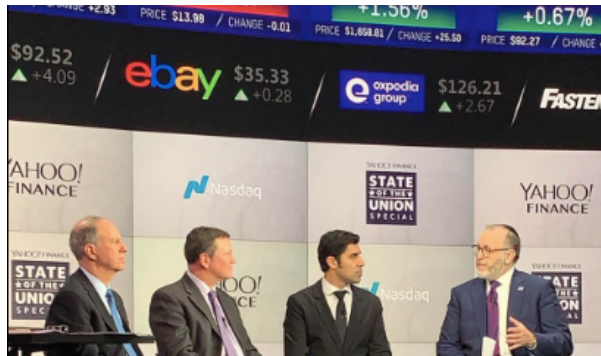
Salon



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WHAT THEY'RE SAYING ABOUT THE MONDAY MEETING



"One of New York's quietest and most powerful political institutions...The monthly meeting has brought together the right wing of the city's financial and intellectual elite...It also has created a power center...a potent draw for the ambitious and the powerful."

The Observer



"A deliberately low-profile (but extremely influential) group whose off-the-record sessions have become the place where Administration officials, House leadership, and Senators come to demonstrate their conservative bona fides to political organizers, conservative media, and A list donors."

ABC News